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Why is March for Babies So Important?

Posted by Linda

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As I gear up for March for Babies and start asking for donations, it helps me to keep the WHY at the top of my mind. Life gets busy. My schedule gets hectic. But what keeps me energized and motivated is remembering the reasons why I can never stop reaching out for funds.

...every year more than a half million babies are born too soon.

...prematurity is the leading cause of newborn death.

...babies born just a few weeks early can have serious health problems and lifelong challenges.

I know that the money I raise will help moms carry their babies for at least 39 weeks — and carry them home!

I've already registered, created my emails and made a donation (putting my money where my heart is!) to show my potential donors how much this means to me. I've also raised my goal to raise hopes for babies and moms everywhere! Healthy babies are the greatest gifts of all. I give thanks every single day for my two children, and it spurs me on to help give this gift to every expectant mom. If you haven't registered, please do. And always remember the WHY, because babies will always need us.

REGISTER now.

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